



Website Portfolio

Creation

Perspective

Innovation

Creativity

Inside Codenastic

About Us

At **Codenastic**, we specialize in **delivering digital solutions** that get results. From building **custom websites** and **designing user-friendly interfaces** to creating **effective marketing strategies**, our team is committed to helping you achieve your business goals. With years of experience working with startups, SMBs, and large corporations, we provide the expertise you need to create **digital products** that work for you.

Why Choose Us?

- Proven expertise across diverse industries.
- Client-focused and results-driven approach.
- End-to-end digital solutions.

Our Expertise

We bring **bold ideas** to life across **top tech platforms**, delivering a diverse suite of **digital services**.

- Web Development & Custom Solutions
- Design Excellence
- Digital Marketing & Solutions
- Quality Assurance & Testing

Web Development & Custom Solutions



SaaS Platforms



Custom CRM /
ERP Solutions



Hybrid Product
Websites



Service-Based
Business Websites



Custom Portals &
Dashboards



HIPAA-Compliant
Healthcare
Systems



API-Integrated
Web Apps



Wholesale
& Distributor
Apps



Educational
Platforms



Real Estate
Platforms

Design Excellence



User Research &
Analysis



Wireframing &
Prototyping



UI Design &
Visual Identity



Responsive Web &
Mobile Designs



Information
Architecture (IA)



Design Systems &
UI Kits



Branding &
Brand Identity



Logo Design



Rebranding &
Redesign

Digital Marketing Solutions



Search Engine Optimization (SEO)



PPC Strategy & Campaign Management



Brand-Driven Content Creation



Social Media Branding & Management

Quality Assurance & Testing



Functional Testing



Regression Testing



UI Testing

Boler

Web Application for Shipment, Invoice, & Job Management

About the project

At **Codenastic**, we developed a **scalable web application** to **streamline shipment, invoice, & job management** for logistics teams. The solution features a **role-based dashboard** with real-time updates and advanced filters, designed to simplify workflows. By integrating third-party **APIs** for automation and improving data accuracy, we delivered a user-friendly system that enhances operational efficiency. This project is continuously evolving, with ongoing updates to **meet the growing needs** of the logistics industry.

What we did

- Developed a responsive **web app**
- Built a role-based dashboard with **real-time updates** and **CSV export**
- Integrated third-party **APIs** to automate different carriers i.e Bill of Lading (BOL), Pickup Requests
- Designed **databases** for efficient data management
- Conducted Quality Assurance & Testing to ensure reliability

Tech Stack Overview

- Laravel (Backend development)
- Vue.js (Frontend development)

Styling

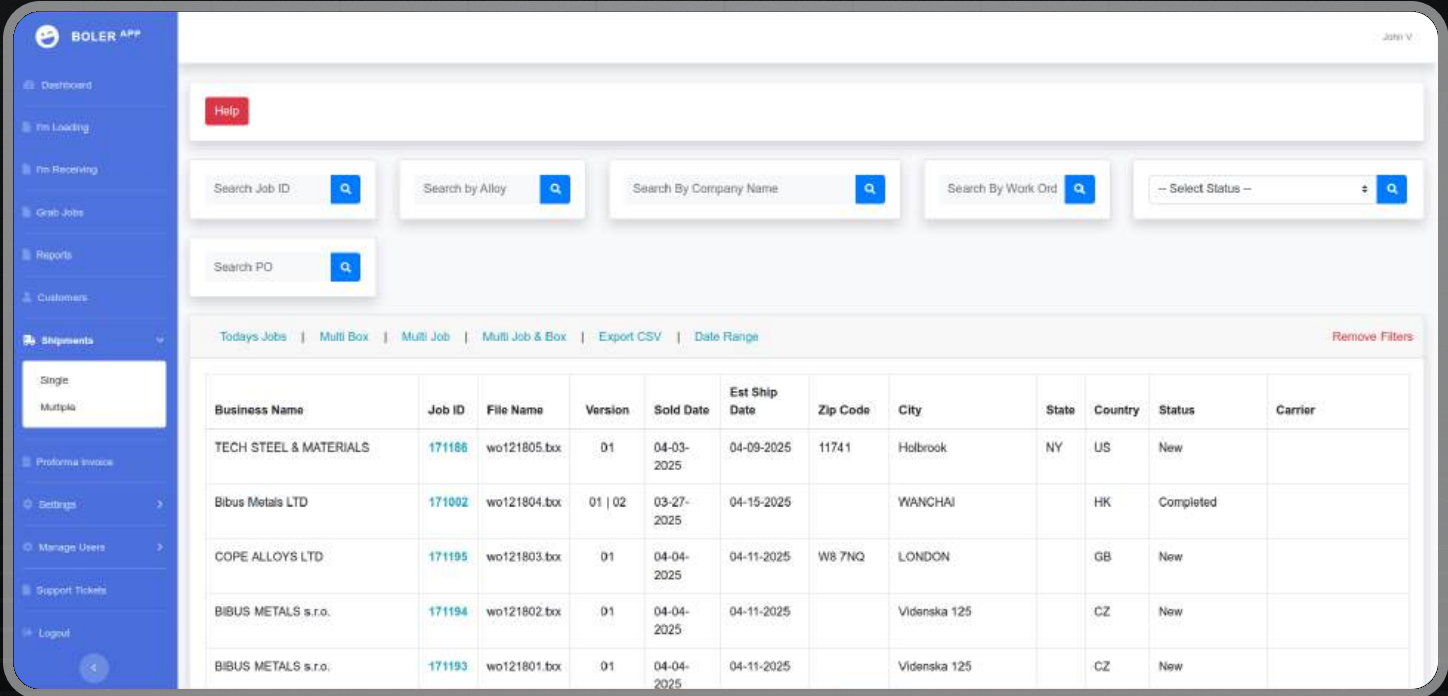
- Bootstrap 4.0

Database

- MySQL (Database management)

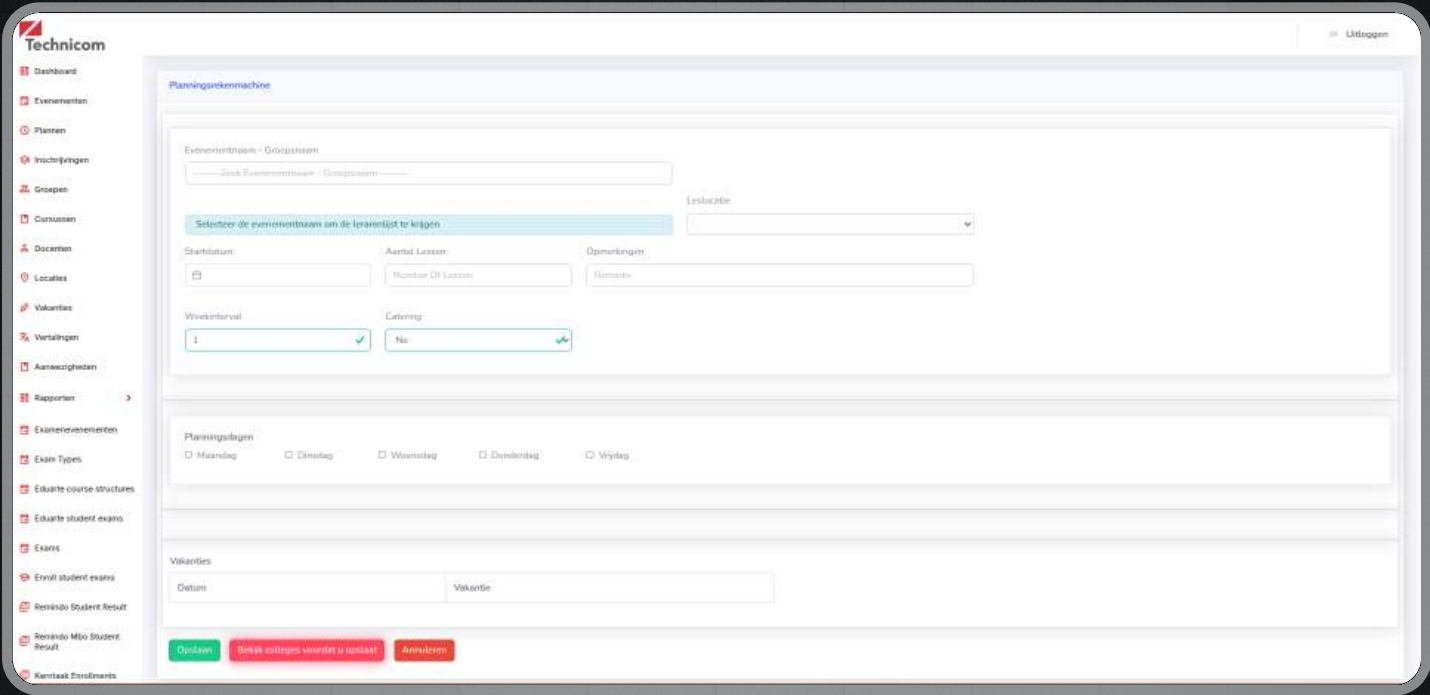
Time Frame

Ongoing project (Since 2021)



Technicom

Training & Operations Management
Web Application



Project Overview

We collaborated with Technicom to develop a custom web application designed to simplify the management of training programs for operational and industrial skill development. The platform enables secure, role-based access for instructors, trainees, & admins, with a strong focus on real-time data synchronization across internal workflows & external systems.

Our team engineered a responsive, API-integrated solution tailored to meet the needs of modern training environments, ensuring smooth data flow, clear user segmentation, & efficient tracking.

What we did

- Developed a secure, role-based web application with customized user interfaces for each user role
- Integrated Totara & Eduarte APIs for seamless data synchronization
- Implemented strong authentication & access control systems
- Enabled real-time data flow between internal processes & third-party systems
- Created a modular backend to manage training, tracking, and reporting efficiently

Tech Stack Overview

- Laravel 8 (Backend)
- Vue.js (Frontend)

Database

- MySQL

Styling

- Bootstrap 4.0

APIs

- Totara (External system integration)
- Eduarte (External system integration)
- Custom Internal APIs (Internal data flow & operations)

Time Frame March 2024 to January 2025

PPC Ad Editor

Multi-Channel Ad Preview & Collaboration Platform

Project Overview

We partnered with the PPC Ad Editor team to bring their vision to life: a collaborative ad preview mockup tool that simplifies how agencies and clients create, share, and approve ad creatives across platforms like Google Ads, Meta, YouTube, Twitter, LinkedIn, Pinterest, TikTok, & more.

Our team has been actively involved in core development, contributing to everything from backend architecture to support ticket handling & many more. PPC Ad Editor is now used by industry-leading teams, including Apple & Lilly, and continues to evolve as a dynamic, user-centered solution.

Tech Stack Overview

- Laravel (Backend development)
- Vue.js (Frontend development)

Styling

- Bootstrap 4.0

Database

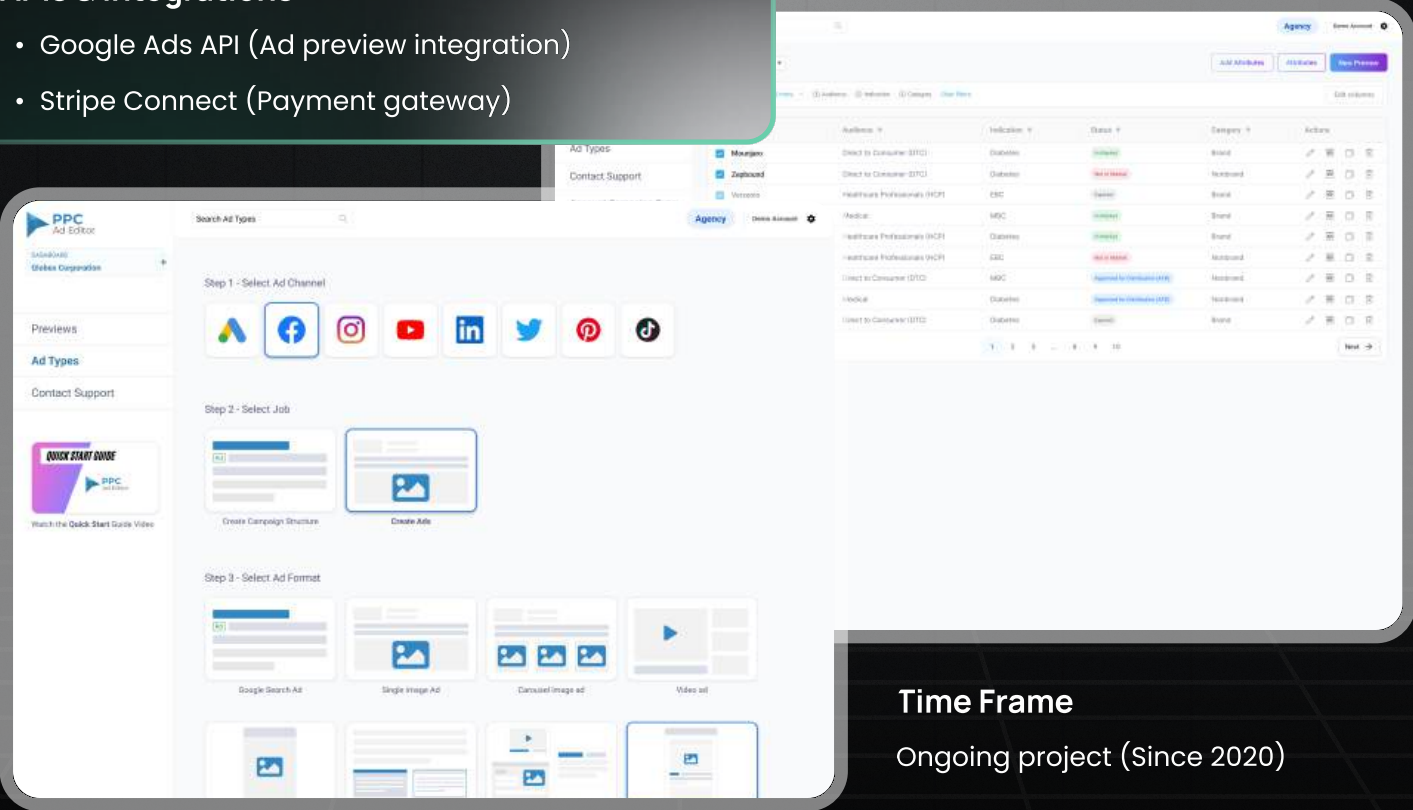
- PostgreSQL (Database management)

APIs & Integrations

- Google Ads API (Ad preview integration)
- Stripe Connect (Payment gateway)

What we did

- Developed a multi-channel ad preview & mockup platform
- Integrated Google Ads API & modules
- Built backend workflows for draft collaboration, version control, & approvals
- Designed UI/UX systems & improved usability across the portal
- Provided QA support
- Created interactive walkthrough videos & in-app guidance
- Maintained a structured Knowledge Base
- Delivered digital marketing assets
- Support tickets & resolution
- Multi-channel preview integrations (Social platform previews)
- Content generation through OpenAI



Time Frame

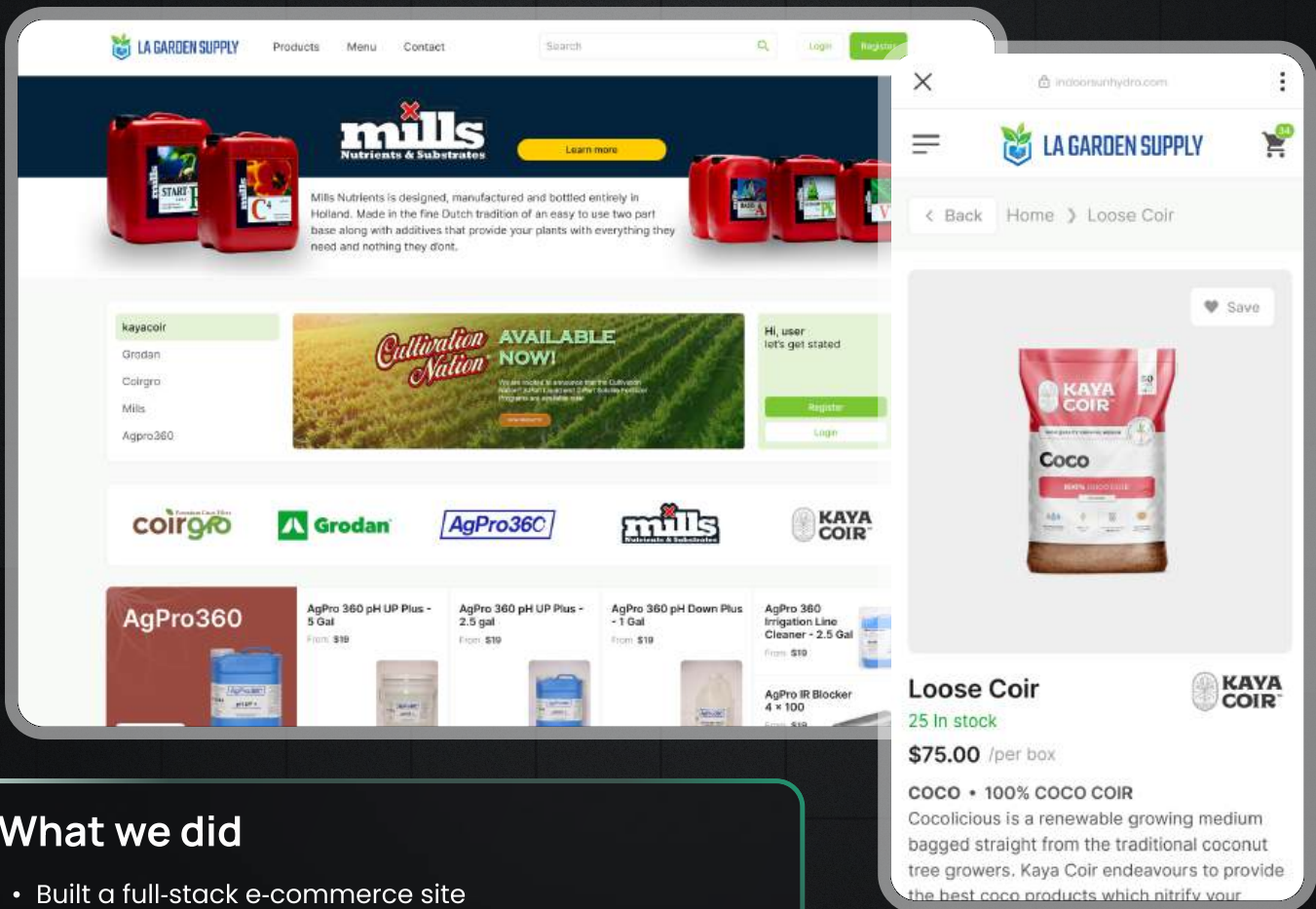
Ongoing project (Since 2020)

La Garden Supply

E-commerce Platform for Wholesale Grow Supplies

Project Overview

La Garden Supply, a large size hydroponic store in Los Angeles offering premium hydroponics, lighting, and nutrient products, partnered with Codenastic to build and maintain a custom wholesale e-commerce platform. From managing product inventory to handling checkout, our team delivered both development & design improvements. Beyond full-stack work, we provided UI/UX upgrades, quality assurance & managed Google Ads campaigns to support higher visibility & engagement.



What we did

- Built a full-stack e-commerce site
- Integrated Cin7 for real-time inventory & order syncing
- Implemented Stripe Connect for secure checkout
- Admin panel for product & store management
- UI/UX enhancements to improve user experience
- Performed quality assurance to validate platform functionality & user flow
- Managed Google Ads campaigns for product discovery & remarketing

Time Frame

Ongoing project (Since 2022)

Tech Stacks Overview

- Laravel 8 (Backend development)
- Vue.js (Frontend development)

Styling

- Bootstrap 4.0

Database

- MySQL (Database management)

APIs & Integrations

- Cin7 (Inventory synchronization)
- Stripe Connect (Payment gateway)

Indoor Sun Hydro

E-commerce Platform for Hydroponic Supplies

Project Overview

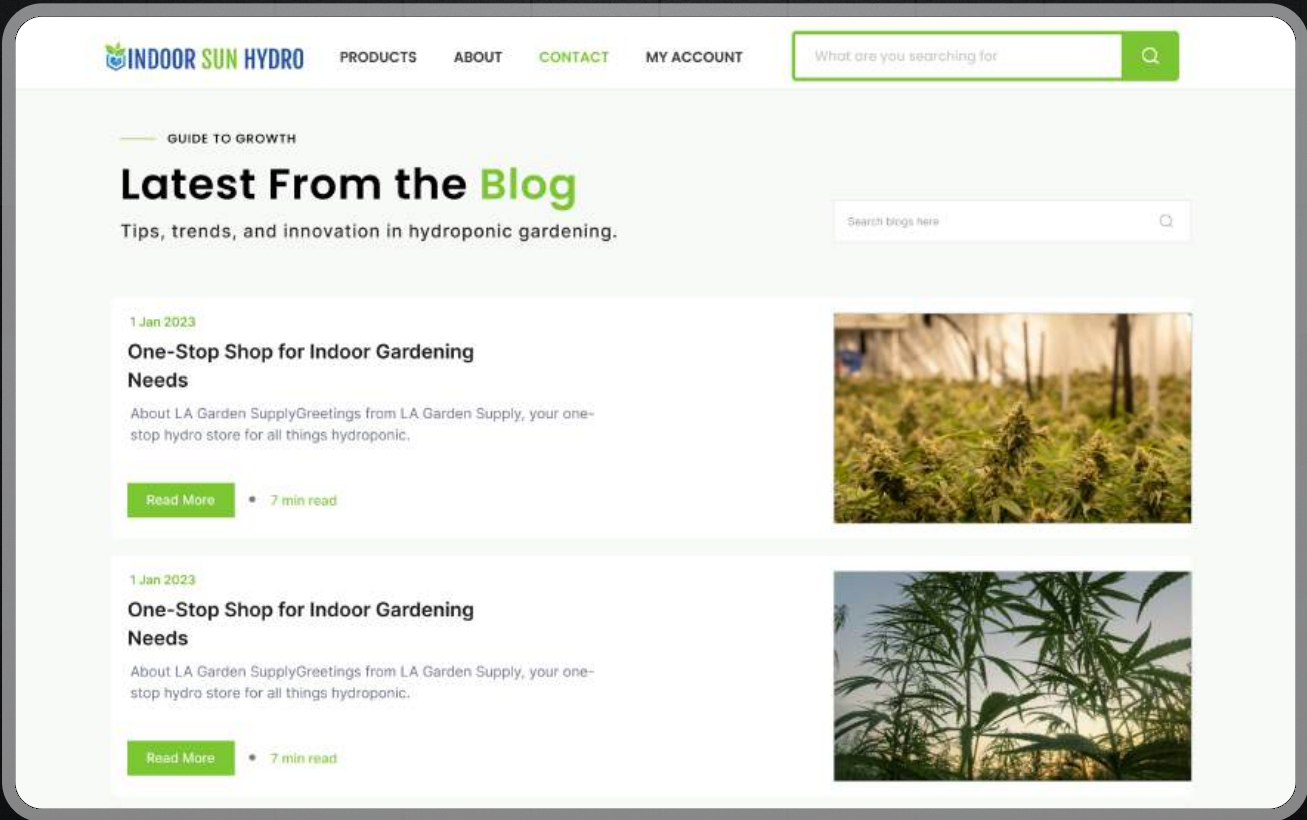
Our team took the lead in developing a web solution for Indoor Sun Hydro, a U.S.-based retailer specializing in hydroponic & indoor gardening supplies, ensuring a smooth & secure online shopping experience for their customers.

From initial development to ongoing enhancements, we have provided consistent technical support to improve the platform’s performance, usability, and scalability. We also contributed to UI/UX improvements, quality assurance & managed performance-driven ad campaigns, helping the brand expand its digital footprint & grow online.

What we did

- Built a fully responsive e-commerce platform
- Integrated Cin7 for real-time inventory synchronization & order management
- Developed advanced product filters, secure checkout, & a custom admin panel
- Enhanced UI/UX for a seamless experience on both desktop & mobile
- Provided Quality Assurance services
- Managed Google Ads & Meta Ads campaigns to drive traffic & conversions

Time Frame: Ongoing project (Since 2020)



Tech Stacks Overview

- Laravel 8 (Backend development)
- Vue.js (Frontend development)
- jQuery (UI interactions)

APIs & Integrations

- Cin7 (Inventory synchronization)
- Stripe Connect (Payment gateway)

Database

- MySQL (Database management)

Styling: Bootstrap 4.0